

New Attractions and Products in Niedersachsen (Lower Saxony)

What	Location	Opening Date/ Description	Further Information
RHODO 2027	Westerstede	The famous rhododendron show takes place from 08 to 17 May 2027. The vibrant blaze of colour will be something to behold in both the historical town centre and in the streets and alleys of Westerstede. The supporting programme also boasts many music and cultural highlights. As always, the rhododendron royalty will be crowned and the rhododendron blossom christened during the festivities.	www.rhodo.de/
State Garden Show	Bad Nenndorf	From 29 April to 18 October 2026, the historic spa and landscape park turns into a 34-hectare garden paradise - featuring themed gardens, colourful planting and the unique Süntelbuchenallee. There are two special offers: Tickets from Bad Nenndorf or Hanover's Royal Gardens of Herrenhausen offer reciprocal discounts. Further, a joint initiative with the three other state garden shows (Ellwangen, Leinefelde-Worbis and Neuss) will, for the first time, allow season ticket holders to attend each of the four events once at no extra cost.	www.landesgartenschau-badnenndorf.de/
Kant-Museum	Lüneburg	Opened in 2026, the new Kant Museum at the Ostpreußisches Landesmuseum (East Prussian State Museum) in Lüneburg offers Germany's first permanent exhibition dedicated to the philosopher Immanuel Kant. It explores both his life and the lasting relevance of his ideas today. Interactive displays and immersive elements – including virtual reality experiences of historic Königsberg – invite visitors to engage with Kant's philosophy in a direct and contemporary way.	www.ostpreussisches-landesmuseum.de/en/museum/kantmuseum/
New ADFC-certified cycling destination	Teufelsmoor region (Worpswede)	Located just north of Bremen, the Teufelsmoor region – with Worpswede, its well-known artists' village, at its heart – has recently been recognized as an ADFC-certified cycling destination. With its flat landscapes, well-developed routes, and distinctive moor scenery, it offers ideal conditions for relaxed and immersive cycling experiences.	www.kulturland-teufelsmoor.de/radfahren

HATIX	Harz region	Overnight guests in the Harz Mountains receive the Harz Tourism Ticket (HATIX). Until now, the ticket allowed free use of buses throughout the Harz Mountains. Selected local train services on the Niedersachsen side are now also included, for example between Goslar and Bad Harzburg. This creates a free, flexible and sustainable connection between towns, visitor attractions and natural landscapes. Initially valid for one year (2026), likely to be extended.	www.hatix.info/
New guest card	Grafschaft Bentheim	Thanks to the new Grafschafter Guest Card, overnight stay guests in the County of Bentheim can now travel free of charge on local buses and trains. The card is free, digital and also offers discounts at more than 20 leisure attractions – including museums, swimming pools, boat tours in Nordhorn, and the Nordhorn Zoo. It's a great option for eco-conscious travellers looking to explore the area with ease and flexibility.	www.grafschaft-bentheim-tourismus.de/service-kontakt/gaestekarte
Serengeti Park - new restaurant	Hodenhagen, Lüneburg Heath	Expected from late summer 2026, visitors at the Serengeti Park Hodenhagen will be able to enjoy a truly unique dining experience: A decommissioned Bundeswehr Airbus A310 is being transformed into a restaurant seating approximately 200 guests (about 150 inside the aircraft and additional seats on the wing-terraces outdoors).	www.serengeti-park.de/
New summer toboggan run	Goslar-Hahnenklee	The new “Drachenblitz” summer toboggan run at ErlebnisBocksBerg in Goslar-Hahnenklee began operation in summer 2025. A corresponding skywalk is currently in planning.	www.erlebnisbocksberg.de/sommersaison/drachenblitz-sommerrodelbahn-2-0/
Digital city tour in Goslar	Goslar	The UNESCO World Heritage city of Goslar invites visitors to an innovative journey of discovery through its historic Old Town. Using their own smartphone, guests can now enjoy interactive 360-degree views and engaging special augmented reality scenes. Two options are available: a classic tour with nine stops and a children's tour with ten stops. The tour is available in ten languages.	www.meingoslar.de/planen-und-buchen/stadtfuehrungen/digitaler-stadtrundgang
Digital journey through time at Marienburg Castle	Marienburg Castle, Pattensen	Marienburg Castle, one of the Hanover region's most popular landmarks and a filming location for the Maxton Hall series, is currently closed for renovation. However, the 'Journey Through Time at Marienburg' app offers visitors the chance to explore the castle even during the building works. A 500-metre tour with 15 stations brings the castle's history to life through 360° panoramas and QR codes, offering a rich multimedia experience.	www.visit-hannover.com/Sehensw%C3%BCrdigkeiten-Stadttouren/Hannover-Urlaubsregion/Zeitreise-um-die-Marienburg